

EXECUTIVE COACHING

Rick Johnson, Ph.D.

CEO STRATEGIST

"STRATEGIC LEADERSHIP"

COACHING SUCCESS PATH

Executive Coaching is based on honest, open discussion, Insight and thought. This creates a focus on priorities, providing laser-like clarity for the actions necessary to create the desired results.

THOUGHT-PROVOKING DISCUSSION

- Challenges
- Relationships
- Personal Issues
- Internal Environment
- Goals & Objectives
- Critical Constraints
- Opportunity

FOCUS

- Prioritize
- Clarity
- Challenge Assumptions
- Discuss Alternatives

Identify Activities
Create Action Plans

RESULTS

DR. RICK JOHNSON, EXECUTIVE COACH, STATES

"The higher you are in the management hierarchy, the more solitary the decision-Making base becomes. With all of your experience, you can still use a third party whose future does not rest on a decision or action. You can use a sounding board for ideas and plans that affect your business, your colleagues and yourself."

What is good for the individual is good for the company. With an Executive Coach, you eliminate blocks and assess your life and Work objectively. Coaching helps you distinguish between what you "should" want and what you truly want. It helps you develop a corresponding vision which will increase your effectiveness at reaching personal and business goals.

WITH DR. RICK JOHNSON AS YOUR EXECUTIVE COACH, YOU CAN EXPECT TO:

- **Become more efficiently proactive** – problem-solving and acting on opportunities becomes second nature and propels your success as an individual and a professional.
- **Develop a more balanced life** – a coach helps you set goals that mean more to you.
- **Develop the skill of possibility thinking** – discovering "how" to think can open doors. Validate your own thought process.
- **Feel more satisfied with your work** – the economic principle of value given for value received is like the scientific principle of cause and effect- learn to become a more powerful producer which pays bigger dividends.
- **Improve your relationship network** – enhance communication, decision-making and perception skills; benefit from a "feedback mirror" which a coach applies.
- **Achieve personal and corporate success. Take advantage of over thirty five years of executive business experience**—extend your boundaries and raise your standards to keep trouble away and support your ability to face day-to day challenges.

To learn more and to start telephone coaching sessions, contact Rick Johnson at

352-750-0868

rick@ceostrategist.com

www.ceostrategist.com



"Rick Johnson doesn't mince words, and he doesn't try to be your friend just to make you feel good. We hired him to help us, not to write us Hallmark moments. He digs deep for the problems, feeds them to you straight, and tries to get you to be honest with yourself so you can pick yourself up, dust yourself off, and do what you have to do to get back on track in your business. Rick is a teacher, an instigator and a coach all rolled into one. He was the mirror that we were afraid to look into. He got us to look...not just at what we had become. But at what we could become."

-Tim Traynor, President
Dolan & Traynor, Inc, New Jersey